

## Cookie Policy

To provide the best experience for our users, naitusa.com uses cookies.

Cookies are small text files sent from a website the user is browsing and stored in the user's web browser. Some cookies are present only for the session ("session cookies") while other cookies persist for a pre-determined time ("persistent cookies"). In some cases, the browser sends the cookie back to the server every time the user loads that website.

Cookies help us with certain functionality and to personalize your experience. Cookies also help us determine which parts of the site people visit, measure the effectiveness of advertising, and assist in improving the site based on the behavior of users.

### Managing and Disabling Cookies

Most browsers allow you to manage your cookie preferences with common options such as the following:

- Enable or disable cookies completely—always accepted or always blocked
- Selectively block cookies
- View and selectively delete cookies
- Wipe all private data, including cookies
- Block third party (tracking) cookies

Some browsers also have extensions or add-on tools for managing cookies and cookie permissions.

For more information about managing or disabling cookies, check your browser or mobile device settings or preferences and look for options such as privacy, tracking or cookies, or visit <http://www.allaboutcookies.org>.

**Note:** Disabling all cookies may result in problems using some parts of the site.

### Types of Cookies

Our cookies fall into one of the following categories:

- Strictly Necessary Cookies
- Performance Cookies
- Functionality Cookies
- Targeting or Advertising Cookies

#### Strictly Necessary Cookies

Without these cookies, you may not be able to use features or perform certain functions on the website. These cookies are also essential for accessing secure areas of the website. The EU cookie directive exempts cookies that are technically necessary.

#### Performance Cookies

These cookies provide information about how visitors use our website. Statistical information or "analytics" may include counts of visits to pages, the amount of time spent on a page, the rate at which users leave the site from a page, the speed at which the page loads, etc. The information collected is not personally identifiable; it is aggregated, anonymous data. This data is used to improve how the site works. Some of these cookies are third-party cookies used for specialized analytics software or services.

#### Functionality Cookies

These cookies support site functionality that is visible or helpful to the user and may include certain choices users make. These enhanced or personal features help deliver a customized experience. Persistent personalized data is encrypted for users' protection. These cookies cannot be used to track your browsing activity on other websites.

### **Targeting/Advertising Cookies**

These cookies are used to display advertising content relevant to the user's interests. They may also be used to help measure the effectiveness of an advertising campaign. These types of cookies are set by digital advertising networks with whom we partner and may be used by them when you visit other websites. Therefore, you may encounter our advertising on other sites after visiting naitusa.com. These cookies are usually third-party, persistent cookies.